Bradley Perkins

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Summary

Core values:

- ***Equality, diversity, inclusion, and empathy*** – informs decisions and actions both within and outside organizations.
- ***Customer / guest service and hospitality*** – based on Disney Institute model, within organizations, everyone has "customers."
- ***Staff support, recognition, and development*** – leading by example, organizations are only as strong as their staff.

Brad has availed himself of opportunities to work with both for-profit and non-profit organizations, both professionally and by volunteering his time, efforts, and resources. With degrees in both law and engineering, and licensed to practice law in California, Hawaii and before the United States Patent and Trademark Office, Brad has extensive experience in corporate and non-profit organizations. Brad has managed attorneys, engineers, and other professionals and non-professionals in legal; engineering; human resources; marketing; public relations; environmental, health and safety; security; IT departments, and organizations as a whole. In addition to being a registered patent attorney, Brad has significant experience in copyright, trademark and entertainment law, employment law, non-profit, corporate and securities law, and contract and licensing law.

Non-Profit Experience

2020 to 2025 **Producer, Juneau Live! Studio, and Creator, Director and Faculty for Television Production Program**
Resurrection Lutheran Church, Juneau, Alaska
As producer of Juneau Live! Studio, designed, developed and assembled a secular community-access television studio and YouTube channel (https://www.youtube.com/c/JuneauLive). The studio had over over 50,000 views, over 200 subscribers, and produced and broadcast more than 1,000 hours of professional, high-quality, Juneau-community access programming. Using a volunteer production staff and crew at no cost to sponsoring community non-profit performing arts organizations. Creator and producer of weekly program on Juneau Radio Center: *RLC on KINY*. Creator, author, program director and faculty for Juneau Live! Studio Television Production Program. During the immersion program, participants (crew) receive instruction from industry professionals and practice those skills is a working television studio, including making regular live, public broadcasts, such that by the program's end participants ultimately fill the roles in their own production company, culminating in producing an episode of one of Juneau Live! Studio's most popular series. The program has been offered for three years as a one-week (over Spring and Summer breaks) youth camp under CBJ YAB grants to both middle- and high-school as the Showrunner Camp and to elementary school students as the Studio Apprentice ½ Day Camp. The program was also provided to the Juneau School District Community Charter School's middle school students as a one semester course.

2020 to 2025 **RLC Warming Shelter Manager, RLC Food Pantry and Social Service Programs Coordinator, RLC Safe Space for Schooling and Facilities Manager**
Resurrection Lutheran Church, Juneau, Alaska
Obtained and managed approximately $500,000 in grants and contracts from federal, state, city, local, private and religious organizations. Manages the city's cold weather emergency shelter with a highly trained staff dealing with patrons who could not be sheltered elsewhere in Juneau, providing over 3,500 bed-nights during 2021-22 season. As program coordinator for the RLC Safe Space for Schooling program for the first year of the COVID-19 pandemic, hired and supervised staff who worked closely with parents, guardians, teachers, and school counsellors. Facilities manager responsible minor repairs and contracting with local vendors for addition work.

2021 to 2025 **Synod Council Member**
Alaska Synod of the Evangelical Lutheran Church in America, Anchorage, Alaska

2020 to 2025 **Vice President of Board of Directors**
JAMHI Health and Wellness, Juneau, Alaska
Member of finance and quality committees. Served on management union contract negotiation team for two contract renewals.

2022 to 2023 **Grants Manager, Interim Development Director**
Perseverance Theatre Inc., Juneau, Alaska
Responsible for the administrative and fundraising needs of nonprofit arts organization dedicated to producing professional theatre by and for Alaskans. Responsible for establishing and executing strategic and comprehensive development plan that supports the operating and capital needs of the theatre for the present and the long term. Responsible for individual and business giving campaigns. Responsible for developing and supporting federal, state, local and foundation grants. Responsible for advocating for organization before governmental and regulatory bodies.

2019 to 2022 **Member of Board of Directors**
Polaris House, Juneau, Alaska

2018 to 2020 **General Manager**
St. Vincent de Paul Society, Diocesan Council of Southeast Alaska, Juneau, Alaska
Responsible for managing the operations and services for one of the major non-profit organizations in Juneau and Southeast Alaska. SVdP provides property management services to affordable housing complexes throughout the area, including financial, accounting, leasing, tenant, grant, funding, and maintenance services. The organization also provides direct aid and transitional services for children, families, individuals and seniors. This can include transitional housing, transitional case work (navigators) and support services (food pantry and second-hand item center). Managed the city's cold weather emergency shelter, securing a long-term operating agreement, along with hosting the city's sobering center. Launched the largest resale store in Southeastern Alaska, which funds much of its operations.

2018 **Member of Board of Directors**
The Glory Hall, Juneau, Alaska

2016 to present **Co-Founder, General Counsel and Secretary**
TBI Resource Foundation, Juneau, Alaska
Formed a non-profit foundation supporting individuals with non-sports related traumatic brain injury (TBI). Advise and support the TBI-impaired executive director. Provide legal, marketing, fundraising, accounting, tax and strategic planning for the foundation.

2016 to 2020 **Co-Founder, General Counsel and Secretary**
Homes for Truckers Foundation, Valley Springs, California
Formed a non-profit foundation supporting low-income veterans, government-aid recipients, and tuition assistance grantees support in finding careers. Connecting them with national trucking companies and truck driving schools. Foundation is non-profit arm of for-profit truck driver placement service, commercialdriverplacement.com. Provide legal, marketing, fundraising, accounting, tax and strategic planning for foundation.

2013 to 2015 **Chairperson of Above Property Workgroup and Lightweight Messaging Workgroup**
Hospitality Technology Next Generation, Schaumburg, Illinois
Served as chairperson to two workgroups for the non-profit hotel technology standards organization. Managed the competing interest of technology companies in developing mutually beneficial standards in the area of cloud-computing and meta-computer interface protocols.

2006 to 2012 **Chairperson and Board Member Intellectual Property and Technology Section**
Hawaii State Bar Association, Honolulu, Hawaii
Served on the board of the Intellectual Property and Technology Section for six years, and as chairperson for one of those years. As chairperson, held monthly board meetings, managed budget, planned monthly and annual events, and resolved membership requests and issues for 200+ section members.

2011 to 2012 **Executive Committee and Synod Council Member**
Pacifica Synod of the Evangelical Lutheran Church in America, Santa Ana, California
Elected to serve on both the synod council and the executive committee of the Pacifica Synod, which includes Hawaii, San Diego and California's Inland Empire. Legal advisor the Bishop. Parliamentarian for Synod Assembly.

2008 to 2011 **Lay Chairperson, Hukilau (Hawaii) Conference**
Pacifica Synod of the Evangelical Lutheran Church in America, Oahu, Hawaii
Elected to serve three terms as the chairperson to the Hukilau Conference of the Pacifica Synod. Chaired semi-annual meetings of the conference. Advised the ordaned-dean of the conference. Awarded Lay Person of Year at 2012 Pacifica Synod annual assembly.

2006 to 2012 **Deputy Vice Chancellor**
Episcopal Diocese of Hawaii, Honolulu, Hawaii
As one of three Deputy Vice Chancellors, reported to the Diocese Chancellor and Bishop on a variety of matters involving real estate law, employment law, tort law, professional misconduct, intellectual property law and non-profit law.

2007 **Producer and Director, Island-Wide Live Television Broadcast of Bishop Ordination**
Episcopal Diocese of Hawaii, Honolulu, Hawaii
Hired by the diocese to produce the island-wide live broadcast of the ordination of the new bishop to Hawaii on March 17, 2007. The local PBS affiliate loaned the diocese their mobile production trailer, five broadcast cameras/dollies and microwave uplink to their broadcast studio. Trained camera operators, sound technicians, and trailer crew for two weeks prior to broadcast. Viewership on local PBS channel was one of their highest rated events. Additionally, edited, produced and commissioned 1,000 DVDs of the event.

2009 **Voting Member, Church-Wide Assembly**
E*vangelical Lutheran Church in America, Minneapolis, Minnesota*
Elected to delegation from the Hukilau (Hawaii) Conference of the Pacifica Synod to attend historic 2009 church-wide assembly. Voted on the ELCA Social Statement on Human Sexuality was adopted by a one-vote margin. The church also voted to open its roster to LBGTQ+ clergy.

1999 to 2011 **Crisis Line Counsellor, IT Manager**
San Francisco Night Ministry, San Francisco, California
Work as a crisis line counsellor for a street ministry established over 50 years ago to serve the people of San Francisco Bay Area from 10 pm to 4 am, when no other social services are available. Supported Night Ministers on the streets and talked to callers looking for assistance and often, simply provided someone to listen.

2000 to 2002 **Member of Delegation, Attorney, Website Design**
Santa Cruz al Salvador, Santa Cruz, California and Ciudadela Guillermo Ungo, El Salvador
Traveled with family as members of delegation supporting the community of Guillermo Ungo in a remote area of El Salvador. During the ten-day visit, delegation concentrated on being present with community to develop relationships, increase cultural awareness and understand needs that could be filled in the coming year. Delivered aid that had been collected from the prior year's delegation. Additionally, created organization's non-profit corporation, and established and designed first website.

1985 to present **Founder, General Manager**
Perkins Productions, Northern California; Juneau, Alaska; Las Vegas, Nevada; and Oahu, Hawaii
Provide video production services, including pre-production (storyboard, scripts), production (event, on-location, studio) and post-production (editing, sound mixing, scoring, media distribution). Provide photographic services, including event capture, studio portraits, and editing for print, web and social media. Provide public address (up to eight-piece band) and sound recording services (up to 40-member orchestra or choir) for events and service organizations including school, charity, and fundraising events. Provide catering services (for up to 150 guests) for these events and service organizations. Provide marketed and web designed services to organizations, including foundations and churches.

For-Profit Experience

2016 to present **Engineering, Technical, Intellectual Property and Business Consultant**
Juneau, Alaska
Advise and consult in engineering, technical, intellectual property and business areas for commercial and non-profit companies, including industrial hemp, ridesharing, long-haul trucking and other start-up opportunities. Advise clients on architecture, design, and implementation of products and services.

2018 **Director**
Division of Shared Services of Alaska (SSoA), State of Alaska, *Juneau, Alaska*
Managed division of 135 employees statewide within the Department of Administration responsible for consolidation of travel, accounts payable and collections. Additionally, managed former Division of General Services (DGS), which had been folded into SSoA.

2012 to 2018 **Senior Vice President, Engineering, Chief Technical Officer, General Counsel and Secretary**
Fingi Inc., Auburn and San Francisco, California and Bangkok, Thailand
Designed, developed, and implemented a cloud-based ecosystem for a hospitality startup. It interconnects all systems within hotel companies, brands and properties including: – property management system (PMS), point of sale (POS), workflow, booking, CRM/loyalty and in-room systems – with guests using their own mobile devices, and hotel-provided in-room devices. Managed world-wide engineering staff. Additionally, responsible for all legal work, including: corporate, intellectual property, licensing, commercial law and employment law, as well as human resources and marketing.

2016 to 2017 **Executive Vice President, General Counsel and Secretary**
Basil and Barns Inc., Auburn, California and New York, New York
Co-founded an outdoor hospitality resort chain combining "glamping" accommodations and a demonstration organic farm. Responsible for all legal work, including: corporate, intellectual property, licensing, commercial law and employment law, as well as human resources, business development and farming.

2011 to 2012 **Patent Attorney and Technical Consultant**
Waianae, Hawai'i
Prepared provisional and utility patent applications for international technology companies. Advised and prepared agreements for intellectual property licensing, and other legal areas. Advised clients on architecture, design, and implementation of products and services. Prepared 26 patent applications within a 30-day period for a client transitioning from one food-industrial-giant company to another, subsequently becoming the basis for a $30 million startup company.

2006 to 2011 **Senior Vice President, Administration, General Counsel and Secretary**
Tissue Genesis, Inc., Honolulu, Hawai'i
Managed all legal issues of a stem-cell biotechnology company, including: intellectual property, technology licensing, commercial law, bankruptcy law, real estate law, mergers and acquisitions, securities law, litigation, employment law, international law and international tax planning. Managed all non-financial administrative functions of the company, including: human resources, public relations, marketing, facilities, information technology and telecommunications.

2005 to 2006 **Counsel**
Goodsill Anderson Quinn & Stifel, Honolulu, Hawai'i
Developed an intellectual property practice for Hawaii's largest law firm. Practiced in all areas of intellectual property law, including: patents, trademarks, copyrights, licensing, assessment and management. Also practiced in other areas including: corporate law, securities law and employment law.

2003 to 2005 **Special Counsel / Acting General Counsel**
Hyperion Solutions Corporation, Sunnyvale, California
Responsible for intellectual property law, employment law, bankruptcy law, marketing law, SEC/SOX compliance, corporate governance, and litigation for a business performance management software company. Designed and implemented office automation and infrastructure projects for a thirty-member legal department.

1999 to 2002 **Vice President, General Counsel and Secretary**
Alliance Semiconductor Corporation, Santa Clara, California
Managed all legal issues of a semiconductor company, including: intellectual property, technology licensing, commercial law, bankruptcy law, real estate law, mergers and acquisitions, securities law, SEC compliance, litigation, employment law, international law and international tax planning. Formed and participated in the operation of five venture investment funds and management company. Responsible for administrative departments, including: legal, graphic and web design, human resources and MIS. Supervised professional and administrative employees, including an intellectual property counsel and paralegals.

1998 to 1999 **Member of Board of Directors**
Quantum Effects Devices, Inc., Santa Clara, California

1998 to 1999 **Vice President, General Counsel and Secretary**
Mission West Properties, Inc. (formerly Berg & Berg Developers), Cupertino, California
Participated in the establishment and operation of a real estate investment trust, including: real estate law, securities law, and SEC compliance. Additionally, as part-time general counsel for Teledex Corporation, a hospitality telephone manufacturer, managed all legal issues, including: intellectual property, technology licensing and commercial law.

1991 to 1998 **Vice President, General Counsel and Secretary**
Valence Technology, Inc., San Jose, California and Henderson, Nevada
Established and managed legal department for a lithium polymer battery manufacturer, handling intellectual property, technology licensing, commercial law, bankruptcy law, real estate law, mergers and acquisitions, securities law (including an initial public offering and two subsequent public offerings), SEC compliance, litigation (including trade secret and securities class action suits), employment law, international law and international tax planning. Supervised thirty professional and administrative employees, including attorneys and paralegals, in legal, environmental, health and safety, security, human resources, electrical engineering, marketing and MIS departments.

1988 to 1991 **Intellectual Property Counsel / Assistant General Counsel**
VLSI Technology, Inc., San Jose, California
Managed all aspects of intellectual property law including: development of patent, copyright, mask work and trademark programs for an ASIC semiconductor and software company. Responsible for all licensing activities including software licensing, technology licensing, and patent cross-licensing. Formed mid-sized-semiconductor counsel association. Co-managed other legal issues of company, including: SEC compliance, stock and securities transactions, commercial law, real estate law, mergers and acquisitions, and international law. Managed employment law, and patent and commercial litigation. Additionally, was acting-general counsel for company for six months, and general counsel for Compass Design Automation, Inc., a majority-owned software subsidiary.

1987 to 1988 **Intellectual Property Attorney**
Hewlett-Packard Company, Palo Alto, California
Preparation and prosecution of electronics and software patent docket. Legal advisor to HP Labs, the artificial intelligence software group and the medical products division. Performed legal work in all areas of intellectual property, including: patent licensing, copyrights, mask works rights, trademarks and computer law; and in general legal areas, including: licensing, confidentiality agreements, and technology transfer agreements. Supervised outside counsel in patent preparation and prosecution, and in trademark oppositions.

1985 to 1987 **Patent Attorney**
Ampex Corporation, Redwood City, California
Prepared and prosecuted patents in the areas of video and computer technology. Legal and patent advisor to Audio/Video Systems Division. Supervised outside counsel in patent preparation and prosecution. Practiced in all areas of intellectual property, including; patent licensing, copyrights, mask works rights, trademarks, and computer law; and in general legal areas, such as software licensing, and technologically oriented agreements.

1983 to 1985 **Patent Attorney**
Xerox Corporation, Rochester, New York
Prepared and filed patent applications and conducted domestic and foreign prosecution. Counseled a research group, and prosecuted patent interferences before the US Patent and Trademark Office.

Summer 1982 **Patent Intern**
Xerox Corporation, Rochester, New York and El Segundo, California
Drafted a patent application, amendments, a software licensing agreement, defensive disclosures, and research memoranda on patent law issues.

1979 to 1980 **Manager of Computer Engineering**
Logitek, Inc., Rochester, Michigan
Supervised electrical engineers and computer programmers in hardware and software projects in area of computer driven industrial controls for the automotive industry.

1979 **Architectural Electrical Engineer**
Hoyem-Basso Associates, Bloomfield Hills, Michigan
Designed power distribution and communications systems for office and industrial facilities.

Bar Admissions and Certifications

2024 Disney Institute, Disney's Approach to Quality Service
2020 Alaska Notary Public
2019 Certified Food Protection Manager (ServSafe)
2005 United States District Court, District of Hawaii
2005 Hawaii State Bar
1990 Federal Circuit Court of Appeals
1984 United States Patent and Trademark Office (expired)
1983 California State Bar

Education

J.D. 1983 **McGeorge School of Law**, University of the Pacific, Sacramento, California
Class Rank: Top 11%
Honors: Graduated with Distinction
Law Review, *The Pacific Law Journal*
Dean's List, two years
American Jurisprudence awards for highest grades in contracts and administrative law
Traynor Society, scholastic honor society
Activities: Student attorney at Community Legal Services
Committee chairperson of Phi Alpha Delta Legal Fraternity

B.S.E. 1979 **Duke University**, Durham, North Carolina
Major: Electrical Engineering
Activities: President and Performing Arts Committee Chairperson, Student Union
Writer, *The DukEngineer*, School of Engineering Journal
Director, actor and set designer for many theatrical productions
Board Member, Hoof'n'Horn Musical Theatre Organization
Treasurer, Sigma Nu Fraternity

Online Presence

LinkedIn https://www.linkedin.com/in/bradley-perkins-14699214
IMDB https://www.imdb.com/name/nm11578037/?ref_=nv_sr_srsg_0
YouTube https://www.youtube.com/c/JuneauLive
Facebook https://www.facebook.com/bradley.perkins.50
Twitter https://twitter.com/bradperkins
Instagram https://www.instagram.com/basperkins24
Pinterest https://www.pinterest.com/UCZVShOscpYclpvGFusSaLog

Patents

US 5,496,654 Secondary Battery Cell Interconnection for Protection from Internal Shorts
US 5,747,189 Smart Battery

Professional and Community Organization Memberships, Activities

Member, Association for Computer Machinery (ACM)
Member, Institute of Electrical and Electronic Engineers (IEEE)
Member, Juneau Arts & Humanities Council
Member, Alaska Folk Festival
Member, Juneau Animal Rescue
Member. KTOO Pubic Radio
Member, Southeast Alaska Food Bank (RCL)
Member, Love, Inc. (RLC)
Member, Family Promise (RLC)
Member and Webmaster, Juneau Housing and Homelessness Coalition (RLC)
Organization Liaison, Boy Scouts of America (RLC)
Speaker and panelist at worldwide conferences on intellectual property licensing, auditing, and protection
Singing, piano and keyboards, handbells (member RLC Bell Choir) and drums
Professional Santa Claus and Trainer, Non-profit Events
Photographer / Videographer, Non-profit Events

References

Scott Ciambor, PMP, Planning Manager, City and Borough of Juneau
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Chris Schapp, Manager, Southeast Alaska Food Bank
PO Box 33681, Juneau, AK 99803-3681, (907) 789-6184, ducenbark610@gmail.com
Sandy Fortier, Executive Director, Juneau Jazz and Classics
PO Box 22152, Juneau, AK 99802, (720) 256-3777, sandy@jazzandclassics.org, www.jazzandclassics.org
Ericka Lee, Member of Board of Directors, Actor, Perseverance Theatre, Inc., Juneau, Alaska
Host, *Juneau's Open House* on Juneau Live! Studio (https://www.youtube.com/c/JuneauLive)
Karen Lawfer, Community Coordinator and Congregation President, Resurrection Lutheran Church
740 W 10th Street, Juneau, AK 99801 (907) 723-2123, klawfer@gci.net, www.rlcjuneau.org
Mandy Cole, Executive Director, AWARE
PO Box 20809, Juneau, AK 99802, (907) 957-6750, mandyoc@awareak.org, www.awareak.org
Riley Woodford, Alaska Folk Festival, Gold Street Music, etc.
(907) 723-7624,riley.woodford.alaska@gmail.com
Guohua Xia, Artistic Director, Juneau String Ensembles
xiaguohua50@gmail.com
Keith Giles, Owner, Alaska Music One
(907) 723-4385, k.giles@alaskamusicone.com
Meghan Johnson, Director JAAM, Juneau School District
(360) 305-9748. meghan.johnson@juneauschools.org
Bruce Simonson, Juneau Bach Society
(907) 586-1352, bruce.simonson@gmail.com
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www.urbanxtracts.com
Tamara Walter, Executive Director, TBI Resource Foundation
37 Laurel Lane, Williamsville, NY 14221, (716) 481-6337, tamara@tbiresource.org, www.tbiresource.org